



Nonprofit Leadership & Management Certificate Program 2009/2010



Topics to be covered

Relating the Sector

- Understanding the Nonprofit Sector
- Strategic Thinking & Planning
- Assuring Financial Health
- Ensuring Necessary Resources
- Ensuring Effective Events
- Optimizing the Board of Directors
- Influencing Public Policy
- Marketing Your Organization
- Engaging and Managing Volunteers
- Managing the Organization's Risks
- Designing Program Planning and Evaluation
- Identifying Organizational Culture

Personal Effectiveness

- Communicating Effectively
- Solving Community Problems
- Solving Problems: Decision Making
- The Achievable, Sustainable Competitive Advantage
- The Art of Listening
- Optimizing Use of Technology/ Social Media

Leading an Effective Organization

- Developing Your Personal Leadership Style
- Creating an Leading Effective Teams and Committees
- Being an Ethical and Transformative Leader
- Social Entrepreneurship
- Competency Modeling
- Managing Human Resources